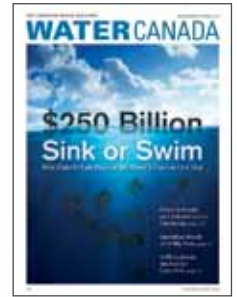


2017 MEDIA KIT



WATER CANADA

THE COMPLETE WATER MAGAZINE

“Water Canada is a trusted source for leading water professionals. The magazine is an essential read for Canadians who want an informed and objective voice on water issues.” **Jenn Willoughby**, Director of Marketing and Communications, Canadian Water Network

NATIONAL REACH

- Utilities and public works
- Municipal, provincial, and federal government
- Engineering, planning, and environmental consulting firms
- Construction and project management firms
- Technology and business entrepreneurs
- Suppliers, manufacturers, and retailers
- Legal/insurance firms and financial institutions
- Academic institutions

EDITORIAL MANDATE

In the context of **environmental health, urban infrastructure, science and technology, law, policy and governance**, and the **national economy**, Water Canada covers

- Drinking water
- Wastewater
- Conveyance and distribution
- Water resources
- Stormwater

“Water Canada is an invaluable resource connecting the Canadian water sector and providing market intelligence and news on innovations and technological solutions. It also recognizes Canadian leaders and champions playing a key role in the Canadian economy and job creation. Water Canada does a great job and deserves high praise!”

Irene Hassas, Director, Strategic Planning and Partnerships, Aslan Technologies

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